

RULES OF THE YOUTH OLYMPIC GAMES MEDAL DESIGN CONTEST

Article 1. Presentation

The International Olympic Committee (hereafter the IOC) is organising a contest to select the design for the front side of the medal for the first Youth Olympic Games, which will be held in Singapore from 14 to 26 August 2010.

Article 2. Candidates

Participation in this competition is open to all individuals aged 18 or older who have Internet access and an E-mail address, regardless of their country of residence, to the exclusion of IOC and Singapore Youth Olympic Games Organising Committee (SYOCOG) personnel, as well as all people who are directly or indirectly involved in the conception, carrying out or management of the competition, particularly employees of the DUKE Company, its affiliates and the company that will make the medals.

Only one application per candidate will be allowed.

Article 3. Competition

The contest includes the following phases:

3.1. Project Submission Phase: from 7 November 2009 to 4 December 2009

- The design submission phase will run from 7 November 2009 until midnight on 4 December 2009.
- Candidates must fill in the application form that is available on the site www.medaldesigncompetition.com and submit their design by uploading onto the same site three visuals of the front side of the medal in its gold, silver and bronze versions, accompanied by a brief written description of the design.
- Incomplete applications and those sent after midnight on 4 December (based on the date and time of reception of these items) will be refused.
- Designs that include messages of a political or religious nature, elements that directly or indirectly promote hatred, discrimination, violence, racism or pornography, or that are contrary to the laws in force or to public order and morality, will be automatically eliminated from the competition.
- Designs that meet all the criteria defined in this article will be put on line without any modifications by the IOC, with the exception of some corrections of spelling mistakes that could detract from the written descriptions by the candidates.

3.2. Voting phase for internet users: from 7 December 2009 to 22 January 2010

- The voting phase for internet users will run from 7 December 2009 to 22 January 2010.
- Internet users will vote for their favourite project from among all those presented on line.
- Each internet user will have one vote per medal design proposed.
- The 10 most popular projects will go through to the final.

3.3. Final: Before January 31, 2010

A jury appointed by the IOC will choose the winner of the contest from among the 10 candidates selected by internet users.

No modifications will be made to the design of the medal chosen by the jury during its making, with the exception of possible modifications for technical or visibility reasons.

The IOC will inform the winner of his/her victory.

Notwithstanding the choice of the jury and the prize awarded to the contest winner, the IOC reserves the right ultimately not to use the design selected within the framework of this competition to make the medals for the Youth Olympic Games.

3.4. Modification of the contest

The IOC reserves the right at any time to modify the dates indicated in article 3 or to cancel the present contest. In general, the IOC reserves the right to modify these rules without the possibility of any complaint.

3.5. Compliance

All the designs must be in compliance with these terms and conditions at all times. The IOC may, at any time, and based on its own appreciation, exclude any design or any candidate in breach of the aforesaid terms and conditions.

Participation in this contest implies the full, complete and unreserved acceptance of these rules. Non-observance of the conditions for participation set out in the regulations makes the participation invalid.

Article 4. Intellectual property rights

4.1. The candidates acknowledge that the graphic elements sent within the framework of this competition are free of rights.

4.2. The candidates fully guarantee to the IOC that they possess all the rights to the designs submitted within the framework of this competition and that these designs do not violate any existing copyright or any other intellectual property rights belonging to third parties, and that the candidates have acquired all the necessary authorisations to allow them to use the elements belonging to third parties, as well as all other necessary authorisations. At the first request of the IOC, the candidates will provide copies of these written authorisations.

4.3. The candidates agree not to publish, have published, disclose or use in any way, and for whatever reason, their designs without the prior written consent of the IOC. An exception will be made for the contest period from 7 November 2009 to 22 January 2010, i.e. during the project submission and internet user voting phases, and only in the manner defined in the contest rules.

4.4. The winner irrevocably transfers to the IOC all the intellectual property rights to his/her creation, including, but not limited to, the right to transfer, reproduce, copy, publish, alter, adapt, modify or distribute his/her creation, in any currently existing or future medium or form, and agrees that his/her creation will be the exclusive property of the IOC. The winner guarantees to the IOC that he/she is fully authorised to transfer the rights covered by the present transfer, and that, in the event that he/she is a member of a copyright association to which he/she has previously transferred rights to future works, the winner guarantees the IOC that he/she has obtained the agreement of the aforesaid association that the design submitted within the framework of this contest will be expressly excluded from the general transfer.

A rights assignment document must be signed by the winner and will be an integral part of the acceptance by the winner as a condition for his/her selection.

The winner also agrees to provide to the IOC, at its request, the source files for his/her design (EPS format).

Article 5. Prizes

5.1. The winner will receive the following prizes:

- **A visit for two people from 13 to 19 August 2010** to the Singapore Youth Olympic Games, including:
 - Round-trip flights for two people in economy class to Singapore, with arrival scheduled for 13 August 2010
 - Accommodation at one of the official hotels of the Youth Olympic Games for six nights, including breakfast
 - Access to the opening ceremony to be held on 14 August 2010
 - Access to all the sports events.

- A copy of the gold medal for the Singapore 2010 Youth Olympic Games, made specially for the winner
- A public relations package in relation to the Youth Olympic Games

The IOC reserves the right to modify the nature and/or value of the prizes up to the day on which they are awarded.

5.2. In no event may the prizes defined in section 5.1 above be exchanged for their value in cash or transferred to anyone, free of charge or against payment.

Article 6. Other

Within the limits authorised by law, the candidates, including the nine finalists and the winner, have no possibility of recourse (with an ordinary court, a court of arbitration or any other court) regarding the contest and in particular, but not exclusively, the results of the contest. No correspondence will be exchanged regarding the contest.

Article 7. Use for information and promotion purposes

By taking part in this competition, the candidates unreservedly agree that their names and projects may be used and disseminated for information and/or promotion purposes regarding this competition and/or the Youth Olympic Games on behalf of the IOC or any other individual or legal entity acting on its behalf.

Such use of their names and projects will be unrestricted and will not lead to any rights or remuneration, and can be in any in-house or external communication medium for information and/or promotion purposes, as mentioned in the preceding paragraph, on behalf of the IOC or any other individual or legal entity acting on its behalf, for one year starting from the end of this competition and throughout the world.

Article 8. Applicable law and place of jurisdiction

8.1. These participation conditions and the contest are governed by Swiss law.

8.2. No ordinary court, in any country, will be competent in the event of claims, disagreements or disputes relating to the contest. If the restriction concerning the right of recourse (according to article 6 above) is judged invalid or void, all disputes will be submitted exclusively to the competent courts of Lausanne, Switzerland.

Article 9. Discrepancy

In case of discrepancy between the English and French version of those Rules of Contest, the French version shall prevail.